GENERATION NEW ERA

A STUDY OF CHILDREN BORN IN THE 2020s



BE PART OF GENERATION NEW ERA

Your guide to the study

2023-24 PARTICIPANTS

ABOUT THE STUDY

What is Generation New Era?

Generation New Era is a groundbreaking scientific study of several thousand children born in 2022, and their families. Every baby is special, but those born today belong to a one-of-a-kind generation. The pandemic and the cost-of-living crisis have brought unique challenges for mothers and fathers like you, your children and your futures.

How will it make a difference?

Generation New Era will provide **vital new insights into the health and development of children growing up in our changing world**, and will help researchers, governments and service providers to improve the lives of children and families in the UK.

Scan this QR code to watch our video about the study.



By being part of Generation New Era, you can help shape the future for UK families.

What sort of study is Generation New Era?

Generation New Era is a birth cohort study. These studies follow children from birth throughout their lives. **They show how children grow and develop, and how childhood experiences affect later lives.**

> **"It's interesting to be part of... it feels kind of special to be chosen."**
>
> **Birth cohort study participant**

Several government measures benefitting parents today have been informed by findings from studies like Generation New Era. This includes introducing paid paternity leave, adoption leave and the right to request flexible working, extending maternity leave to one year and introducing shared parental leave. Find out more about how birth cohort studies have made a difference on the study website.

The UK is a world leader in this kind of research, with national studies of people born in 1946, 1958, 1970 and 2000 still running today.

Who runs the study?

The Centre for Longitudinal Studies (CLS), at **University College London (UCL)**, is in charge of the study. CLS is the UK's leading cohort studies research centre. UCL is one of the world's leading universities.

The study team also includes Swansea University in Wales, the University of Edinburgh in Scotland and Ulster University in Northern Ireland.

Ipsos is carrying out the interviews (ipsos.com). Ipsos is an independent research organisation that follows the rules of the Market Research Society Code of Conduct.

Generation New Era is funded by the Economic and Social Research Council, the UK's leading academic funder of social research and part of UK Research and Innovation.

How was your family chosen for the study?

Your family was chosen at random from records of births held by government departments and agencies. These organisations provided your name, address and additional information about you and your baby to Generation New Era. This has been approved by special committees for each country to allow this.

Each family chosen for the study is unique and we can't replace you with anyone else.



Everyone who takes part will receive a high street voucher as a thank you for their time.



Why do we want to hear from you?

There is no one quite like your child and your family. For the study findings to benefit all kinds of families, we need to hear from many different families, in all nations and regions of the UK, including yours.

By including families from all backgrounds and cultures, and all kinds of children, we can build a full picture of the lives of this generation and give everyone a chance to be heard.

Which family members are invited to take part?

We want to hear from mothers and fathers to help us build a full picture of each child's life. Fathers and mothers are important in children's lives. Parents may have different views about, and experiences with, their child.

Partners living with parents may also be invited to take part.

What if you live apart from your baby's other parent?

We want to include mothers or fathers who live apart from their child's other parent, whatever the relationship between the parents, and whatever involvement they have with their baby.

Each parent will be interviewed separately. Your baby does not need to be present.

We will use information from birth records, if available, to invite each parent to take part. We will also ask each parent for the other parent's contact details, which they may give if they wish. These details will only be used to contact the other parent about this study.

Your participation and survey responses will be kept completely confidential. This means we will not tell your baby's other parent about any of the information you provide or about your circumstances, including your address.

If you prefer that we do not make further contact with your child's other parent or if you have any concerns about this, please contact us on **0800 151 0610** or **gnestudy@ipsos.com**.

Everyone who takes part will get regular updates about important study findings.



WHAT'S INVOLVED?

1

A fully trained interviewer will call at your address to find out if you'd like to take part. They'll be happy to answer any questions you may have. **The interviewer will always carry photo ID.** If you're out or it's not convenient, the interviewer will come back at a better time.

Scan this QR code to watch our video about what's involved:

2

If you decide to take part, the interviewer will arrange **a day and time that works for you for your interview**.

The interviewers are used to speaking with mothers and fathers in many different communities, situations and types of family. Interviews can be done in other languages. To get this booklet and more study information in other languages, please visit our website.

3

We would like one parent to complete a **60-minute interview** in person with the interviewer.

The longer interview will usually be done by the parent who spends most time with the baby. The other interview is shorter because we only need to ask some questions once per baby or household. It's your choice.

What will we be asking about?

We will ask about **your baby's health and growth, behaviour and development, sleep, diet and the activities you might do with your baby**. If you have twins, triplets or more, some of the questions will be repeated about each baby.

We'll ask about **your experiences as a mother or father**: your home and family; your work situation; your health and wellbeing; your parenting approach and relationship with your baby; the support you receive from people in your life; any services you or your baby use; and any childcare arrangements.

We will also ask some questions about **you and your family**, including any other children you have, family finances and where you live. This will include some key information about your child's other parent and any partners.

Knowing what your life is like and how you are experiencing being a parent is vital to building a full picture of your baby's life.

You can skip any questions that you don't want to answer. During in-person interviews, some of the questions are answered privately on the interviewer's computer.

We hope both parents take part, but it's up to each of you to make your own decision.

5

Everyone who takes part will **receive a voucher** as a thank you for their time.

4

We would like the other parent to complete a separate **30-40 minute interview**. This can be done either in person with the interviewer or online, whichever suits best. We can also sometimes do this by telephone.

We hope to invite you to take part every few years to find out how your child is getting on as they get older. It will always be up to you to decide whether you want to take part.

ADDING INFORMATION

Information from administrative records

Government departments and agencies, such as the NHS, routinely collect administrative records about all of us to help plan and provide services.

We would like to add information from administrative records about you and your child to your study responses. This makes the study even more useful for researchers and policymakers, who will use this information to improve public services for everyone.

Adding information will help Generation New Era build a more complete picture of your lives.

Which administrative records would we like to add?

We would like to add information from **health, education and social care records** for you and your child. To find out what these records cover, please visit the study website.

The information relates to your and your child's past, present, and future circumstances. We would like to add information from these records on an ongoing basis for the duration of the study.

Who decides about adding administrative records?

It is your choice which of these records are added to your study responses. **The interviewer will tell you more about this**, and you can change your mind at any time.

You may wish to discuss adding information from your child's records with their other parent. We will only ask the parent who does the longer interview about this.

If you don't wish to do this, you can still take part in the study.

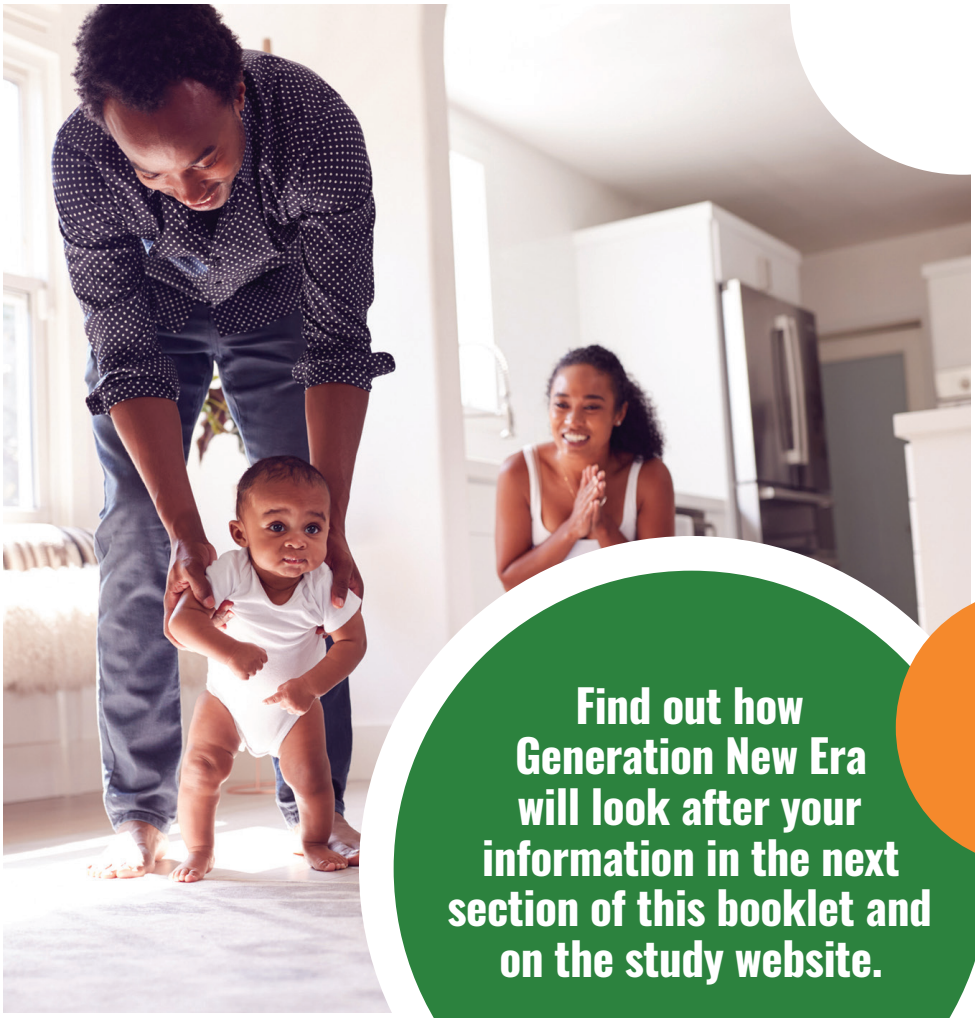
How will information from administrative records be used?

It will be used for research purposes only. Adding information from administrative records will not affect your or your child's services, rights, treatment or any health insurance. It will not affect your benefits or tax.

Scan this QR code to watch our video about adding information from administrative records.

Information about where you live

We will also add information about the **local area or property** where you live. This could be information such as air pollution levels, green spaces, local amenities or the energy efficiency of your home. Where we live has a huge impact on many aspects of life, so understanding more about where you live and your local area is very useful for research. Frequently, these geographical data are **publicly available**. We plan to do this for everyone who takes part in the study, but if you prefer that we don't do this, please let us know using the details on the back of this booklet.



Find out how Generation New Era will look after your information in the next section of this booklet and on the study website.

LOOKING AFTER YOUR INFORMATION

Who has approved this research?

This research has been reviewed and approved by an **NHS Research Ethics Committee**. This is an independent group of people committed to protecting your safety, rights, wellbeing and dignity.

What will happen to the information you give?

The information is used for **research purposes only**. Your survey responses will be put together with the answers from all the other people who are interviewed and made securely available for research via the UCL Data Safe Haven, UK Data Service and other secure research environments. Sometimes this may include commercial organisations using the data for approved research purposes. This research data does not contain any names, addresses, or other personal details that could directly identify individuals in the study.

Your study information is treated in strict confidence and kept securely. It is used in accordance with the General Data Protection Regulation (GDPR) and will be retained until no longer required by the study. Generation New Era has strict security rules and secure systems to protect your information.

The information you give will be kept entirely confidential from other members of your family and from organisations who provide services or administer benefits that you or your baby may use or receive.

In very exceptional circumstances your confidentiality may be broken, for example, if something you tell us indicates that someone is at significant risk of harm.

What if you choose not to take part, or withdraw from the study?

You do not have to take part in Generation New Era if you do not want to, and you have the right to withdraw from the research at any stage, without having to give a reason. If you do withdraw or if we lose touch with you, **we will retain and continue to use your study information for research unless you tell us not to**.

If you choose not to take part, we will use the information from birth records to understand who does and doesn't take part.

Who is responsible for the study information?

The data controller for the study is **University College London (UCL)**. UCL's legal basis for using your information is for 'a task in the public interest' under GDPR.

More information about privacy, confidentiality and legal rights and responsibilities, is available on the Generation New Era website: **gnestudy.info/privacy**, including the study's privacy notice.

If you are concerned about how your personal data is processed for the study you can contact:

UCL Data Protection Office:
data-protection@ucl.ac.uk

Information Commissioner's Office:
ico.org.uk

What if taking part in Generation New Era leaves you concerned about something in your life?

We hope that you enjoy sharing your experiences as a parent and answering questions about your baby. Joining the study should not cause any harm and it will never affect any services or care. But if your interview leaves you worrying about anything that's happening in your life, there are organisations you can talk to.

For general advice and support for parents:
Home Start: home-start.org.uk

For advice and support about money issues:
Citizens Advice Bureau:
citizensadvice.org.uk

For confidential support when experiencing feelings of distress or despair:
Samaritans: samaritans.org
116 123

For advice about health concerns: contact your **local GP or health visitor.**

More sources of support can be found on the study website.

Have a question about the study?

gnestudy@ipsos.com

0800 151 0610
(calls from landlines are free but costs from mobile phones may vary, so please check with your provider)

gnestudy.info

@gnestudy

Freepost IPSOS GNE STUDY

Interviews can be done in other languages

To get this booklet and more study information in other languages, please visit **gnestudy.info**

ARABIC

يمكن إجراء المقابلات بلغات أخرى.
للحصول على هذا الكتيب ومزيد من المعلومات عن الدراسة باللغة العربية، يُرجى زيارة الموقع الإلكتروني **gnestudy.info/arabic**

POLISH

Rozmowy mogą być przeprowadzane w innych językach. Aby uzyskać niniejszą broszurę i więcej informacji na temat badania w języku polskim, zapraszamy na stronę: **gnestudy.info/polish**

ROMANIAN

Interviurile pot fi realizate și în alte limbi. Pentru a obține această broșură și mai multe informații despre studiu în limba română, vă rugăm să vizitați **gnestudy.info/romanian**

BENGALI

ইন্টারভিউ অন্যান্য ভাষায় করা যতে পারে। এই পুস্তিকাটি এবং আরো অধ্যয়নরে তথ্য বাংলায় পতে অনুগ্রহ করে যান **gnestudy.info/bengali**

PUNJABI (SHAHMUKHI)

انٹرویوز دوجی زباناں اچ کیتے جا سکدے نیں۔ پنجابی اچ ایہہ کتابچہ تے ہور مطالعاتی جانکاری حاصل کرن لئی مہربانی کر کے **gnestudy.info/punjabi-shahmukhi** ویکھو

TURKISH

Görüşmeler başka dillerde de yapılabilir. Bu kitapçığı ve daha fazla çalışma bilgisini Türkçe dilinde edinmek için lütfen **gnestudy.info/turkish** adresini ziyaret edin

GUJARATI

ઇન્ટરવ્યુ અન્ય ભાષાઓમાં કરી શકાય છે. ગુજરાતીમાં આ પુસ્તકિા અને અભ્યાસની વધુ માહતિી મેળવવા માટે કૃપા કરીને **gnestudy.info/gujarati** ની મુલાકાત લો

PUNJABI (GURMUKHI)

ਇੰਟਰਵਿਊ ਹੋਰਨਾਂ ਭਾਸ਼ਾਵਾਂ ਵਿੱਚ ਕੀਤੀ ਜਾ ਸਕਦੀ ਹੈ। ਪੰਜਾਬੀ ਵਿੱਚ ਇਸ ਕਤਿਾਬਚੇ ਅਤੇ ਅਧਐਿਨ ਬਾਰੇ ਹੋਰ ਜਾਣਕਾਰੀ ਪ੍ਰਾਪਤ ਕਰਨ ਲਈ, ਕਰਿਪਾ ਕਰਕੇ ਇੱਥੇ ਜਾਓ **gnestudy.info/punjabi-gurmukhi**

URDU

انٹرویو دیگر زبانوں میں بھی مکمل کیا جا سکتا ہے۔ یہ کتابچہ اور مطالعہ کے بارے میں مزید معلومات اردو زبان میں حاصل کرنے کے لیے ملاحظہ کریں: **gnestudy.info/urdu**

Ipsos

UCL