

# GENERATION NEW ERA

A STUDY OF CHILDREN  
BORN IN THE 2020s



# BEING PART OF GENERATION NEW ERA

Your guide to what happens next

**Thank you for being part of Generation New Era.** Your participation helps researchers and policy makers understand the issues affecting parents and their babies today, and make things better for families like yours.

## What will happen in the future?

We'll send you regular updates with study findings and other study news. You can keep up to date with the study at [gnestudy.info](https://gnestudy.info) and by following the study on Instagram at [@gnestudy](https://www.instagram.com/gnestudy).

We hope to invite you to take part again in the next few years to find out how your child is getting on as they get older. It will always be up to you to decide whether you want to take part. Future surveys are dependent on further funding for the study.

## How will we get in touch with you?

We will use the contact details we hold for you, and other members of your family or household, to keep in touch and invite you to take part again in the future, so **if you move or change your email address or phone number, please let us know** using the form on the study website: [gnestudy.info/update-your-details](https://gnestudy.info/update-your-details). You can also use the change of details card the interviewer gave you at the end of the interview.

During the interview, we asked you for the contact details of someone who we can contact if we cannot reach you. If you gave us this information, we may contact them if we are unable to get in touch with you. **Please let them know you've provided their details and check that they are happy for us to use this information for this purpose.** If not, let us know and we will remove their details. **If you did not provide us with someone else's details, you can still do so on our website: [gnestudy.info/alternative-contact-details](https://gnestudy.info/alternative-contact-details).**

We will also apply to the NHS to receive up-to-date contact details - for example, the address at which you are registered with your GP - and for notifications about study participants who have moved out of the UK or who have died. In the future, we may also apply to other government departments for addresses that they may hold. We may also use data checking services and information that you've made publicly available online to get in touch with you.

## What will happen to the information you've given?

Ipsos will put together your survey responses with the information collected from all the other people who take part and send this securely to the Generation New Era study team at University College London (UCL).

The survey responses from everyone in the study will be made securely available for research via the UCL Data Safe Haven, UK Data Service and other secure research environments. This research data does not contain any personal details that could directly identify individuals in the study.

Ipsos will also send the other information you've given as part of the study, for example your address and other contact details, securely to UCL.

Your survey responses will always be kept and transferred separately from information that could identify you (such as your name and address). **All of your study information is treated in strict confidence and used in accordance with the General Data Protection Regulation (GDPR).** It will be retained until no longer required by the study. Generation New Era has strict security rules and secure systems to protect your information.

Find out more about how Generation New Era will look after your information, and the study's privacy notice, at [gnestudy.info/privacy](https://gnestudy.info/privacy).

## What about adding other information to your survey answers?

The interviews covered **adding information from your and your baby's administrative records to your survey responses.**

You will receive a thank you letter in the post with a further reminder about this, and there is more information on the study website: [gnestudy.info/adding-information](https://gnestudy.info/adding-information).

The information we would like to add relates to your and your child's past, present and future circumstances. If you have chosen for us to do this, we will continue to add information from these records on an ongoing basis for the duration of the study. **This includes if you decide not to take part in future interviews or if we lose contact with you.** If you change your mind about this at any time you can let us know by completing our online form: [gnestudy.info/update-your-permissions](https://gnestudy.info/update-your-permissions).

In the booklet we sent to you before the interviewer visit, we let you know that we will be **adding information about the local area or property where you live.** Frequently, these geographical data are **publicly available** and adding this information does not usually require us to share any of your personal information with any other organisations. We did not ask your permission to add this kind of information because the data is not individual level information about you. We plan to do this for everyone who's taken part in the study. **However, if you prefer that we don't do this, you can let us know using the contact details of the Generation New Era study team at UCL on the back of this booklet.**

## What if you want to talk to someone about something in your life?

We hope you enjoyed taking part, but if it leaves you worrying about anything that's happening in your life, there are organisations you can talk to.

For general advice and **support for parents**, find your local **Home Start** here: [home-start.org.uk/find-your-nearest-home-start](https://home-start.org.uk/find-your-nearest-home-start).

For advice and support about **money issues**, visit **Citizens Advice Bureau**: [citizensadvice.org.uk](https://citizensadvice.org.uk).

**Talk to FRANK** offers confidential advice on **drugs and alcohol**. You can email, text on **82111**, phone on **0300 123 6600** (24-hour helpline), or get advice via webchat at: [talktofrank.com/livechat](https://talktofrank.com/livechat).

If you are concerned about **domestic violence**, please contact **Refuge** on the free 24-hour National Domestic Abuse Helpline **0808 2000 247**.

**Mind** provides advice on a range of **mental health problems**. Visit: [mind.org.uk](https://mind.org.uk) or phone **0300 123 3393** (9am–6pm, Mon–Fri).

**The Samaritans** provide confidential support for people experiencing feelings of **distress or despair**. Freephone: **116 123** (24-hour helpline).

## How can I find out more?

You can find out more information on our study website ([gnestudy.info](https://gnestudy.info)) and you can follow us on Instagram ([@gnestudy](https://www.instagram.com/gnestudy)).

Contact Ipsos for questions about your interview: [gnestudy@ipsos.com](mailto:gnestudy@ipsos.com) or **0800 151 0610**.

Contact UCL study team about updating your contact details or other permissions: [gnestudy@ucl.ac.uk](mailto:gnestudy@ucl.ac.uk), **0808 175 6330** or at [gnestudy.info/contact-us](https://gnestudy.info/contact-us).

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